

# RONALD HART-BROWN

DESIGNER | EDUCATOR | ENTREPRENEUR

"Every Artist Is A Cannibal. Every Poet Is A Thief." U2

Creative and entrepreneurial multimedia visionary and strategist who specializes in video production, marketing, web, graphic design, and event planning. A passionate educator with more than 5 years of experience encouraging and engaging the next generation. Previous work experience includes COX Communications, U.S. Chamber of Commerce, The Onion.com and more.

## WORK EXPERIENCE

### DIRECTOR OF MARKETING IMPACT & COMM. PROFOUND GENTLEMEN

AUG 2018 - JUNE 2022

- Oversee brand development for the +2 Million Non Profit centered on male educators of color.
- Develop \$100K Marketing budget across web, print, and merchandise fostering 95% brand loyalty.
- Design, plan, & implement the technological infrastructure for 3 virtual conferences registering +200 attendees each.
- Successfully design & launch branded e-commerce store with pulling in \$6K in sales first quarter.
- Designed chamber brochures, event flyer's, and print media to be distributed to +500 members.
- Developed digital advertising campaigns and strategies for small businesses using traditional, and new media.

### WEBMASTER | MEDIA MANAGER

CATHOLIC THEOLOGICAL UNION

JULY 2018 - JULY 2020

- Project manager and media curator for the relaunch of an online media database offering +100 hours of video, audio, and articles.
- Shoot and edit +15 annual lectures and manage the distribution to over 20K subscribers..
- Manage, edit, and project plan 3 major website redesigns, analyze web traffic for ctu.edu.
- Design and distribute custom emails and campaigns for events and enrollment to +20K subscribers

### VIDEOGRAPHER | PHOTOGRAPHER | DESIGNER BROWN DIGITAL

FEB 2010 - PRESENT

- Shoot and produce commercials, films, short documentaries, audio production and videos.
- Manages all aspects of the video creation process, from preproduction conception, scripts, storyboarding and time-lines, to post-production editing.
- Work closely with clients to ensure marketability, branding, and messaging meet the client needs.
- Manages multiple projects of varying complexities simultaneously ensuring all deliverables are met.

### DIGITAL STRATEGIST

SANDSTORM DESIGN

OCT 2017 - JULY 2018

- Write creative, informative project briefs to outline priorities and motivate teams.
- Develops and executes growth strategy for existing clients through digital tools that position clients to increase their ROI's & KPI's.
- Proposal and deck presentation development as required by client and agency
- Campaign planning and project management of digital marketing projects
- Create strategic digital strategies that position clients to increase their ROI's & KPI's

### MULTIMEDIA | BROADCAST TEACHER CIVITAS EDUCATION PARTNERS

JULY 2014 - OCT 2017

- Produced, created and distributed a student run newscast managing news packages, editing, graphics, and script writing for +400 viewers per week.
- Launch a self functioning student run school store managing schedules, +\$2000 worth of merchandise to build school spirit and culture
- Managed the design, ordering, distribution, and tracking of marketing material to attract +200 new customers/students
- Developed a High School Digital Arts Curriculum for +400 students to leverage to persuade and tell new and effective stories.



937.219.1360



www.BrownDigitalDesign.com



RonaldB@theOCMG.com



in/RonaldB123

## EDUCATION

### DEPAUL UNIVERSITY

M.S. CINEMA & DIGITAL MEDIA  
2014

### UNIVERSITY OF CINCINNATI

B.F.A. ELECTRONIC MEDIA  
2012

## SKILLS

VIDEOGRAPHY  
VIDEO EDITING  
TEACHING  
PHOTOGRAPHY  
ED. TECH.  
GRAPHIC DESIGN  
AUDIO EDITING



## PLATFORMS

ADOBE CC



LOGIC



WORDPRESS



PROTOOLS



DRUPAL

